



Niles Thakkar

Sitecore Architect | Sitecore Digital Marketing | Sitecore Digital Transformation | Sitecore MVP | Sitecore Coach



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About

Currently working as Digital Transformation Manager at **Accenture** Middle East. Former **Solution Architect at Sitecore** Middle East.

14+ years of experience in Architecture, Digital Marketing, Design, Development and Maintenance of Web, Mobile & Sitecore applications. I offer best Sitecore end to end implementation by following Sitecore best practices that fits customer requirements.

Wear more than one hat by contributing in Technical Pre-Sales, managing offshore and onshore team, supporting marketing department in achieving the best result using Sitecore Digital Marketing Suite. Managed a team of developers and content authors as Sitecore Technical Lead.

With a strong technical as well as consulting background, I strive to create maximum value for Sitecore customers around the globe.

Experience

Sitecore Technical Manager

Accenture, Dubai (2nd June, 2019 to Till Date)

2019 - Present

- Working closely with client to deliver end to end Sitecore Project
- Leading onshore and offshore Sitecore team
- Gathering business requirement and convert into technical design
- Setting up project architecture, code review and deployment

Solution Architect

Sitecore, Dubai (15th April, 2017 to 18th March, 2019)

2017 - 2019

- Helping partners and clients to architect the solution as per best practices
- Reviewed more than 22 Live Sitecore Implementation
- Delivered **11 Sitecore Official Trainings** around the globe
- Official Sitecore XP 9, CMF & WMF training delivered
- Assisted clients and partners in project architecture, code review and deployment

Technical Lead

Impact Proximity/BBDO, Dubai (27th Nov, 2015 to 14th April, 2017)

2015 - 2017

- Involved in Sitecore Project pitch to client
- Optimized existing Sitecore project by implementing Sitecore best practices
- Sitecore training to team
- Setting up project architecture, code review and deployment

Senior Sitecore Developer

Horizontal India (11th March, 2014 to 19th Nov)

2014 - 2015

- Working on Sitecore 8
- Utilize current and upcoming industry trends and practices to create Sitecore CMS websites.
- Develop functional requirement specifications by collecting data and preparing use cases.
- Attended client review meetings and presentations to gather development related information.
- Involvement in code review and code refactoring.

Senior Sitecore Application Developer

LBI India (3 months)

2013 - 2014

- Responsible for developing new features of projects.
- Involvement in designing and deployment.
- Handle task of maintaining existing projects.
- Involvement in code review and code refactoring.

Sitecore Tech. Lead

Investis Corporate Communication (4 years)

2009 - 2013

- Responsible for developing new features of projects.
- Involvement in designing and deployment.
- Handle task of maintaining existing projects.
- Handle client calls if client faces any issue after deployment.
- Involvement in code review and interview process.

Senior Software Engineer

Eclipsys Corporate Communication (4 years)

2005 - 2009

- Involvement in design and development of product.
- Responsible for creating technical design documents.
- Responsible for database designing.
- Involvement in deployment and testing of product.

Technical Skills

ASP.NET/C#

- A seasoned Programmer with good exposure to ASP.NET based Coding.
- Experience with administering and developing applications for MS IIS
- Experience with Web Technologies HTML, DHTML, XHTML, CSS, XML, XSLT AJAX, JavaScript, JQuery

Sitecore CMS (version 9.2, 8.2, 7.2, 6.5)

- Expertise in crafting complex Sitecore solution
- In-Depth knowledge of implementing Sitecore Architecture
- Hands on experience on architecting Sitecore solution on Azure PaaS
- In-Depth knowledge of Sitecore Marketing and Omni-channel capabilities

MS SQL Server

- Experience in wrting SQL query and stored procedures using Microsoft SQL Server.
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Certifications

Microsoft Certification - MCPD

Microsoft Certified Professional Developer (.NET Framework 4.0/3.5)

Microsoft Certification - MCTS

Microsoft Certified Technology Specialist (.NET Framework 4.0/3.5)

Sitecore CMS Certification – Version 9.2, 8.2, 7.2, 6.5

Sitecore Certified .NET Developer

Sitecore Certified Advance .NET Developer

Education

Master of Science in Computer – MSc. (IT)

North Gujarat University

Scored 85.00% - **University 3rd rank**

Year 2005

Bachelor of Science in Computer - BSc. (IT)

North Gujarat University

Scored 74.00%

Year 2003

Higher Secondary Certificate - HSC

Sardar Patel High School, GSEB

Scored 85.67% - **District 1st rank**

Year 2000

Projects

Expo2020 Dubai

Role

Involved in requirement gathering, code review, leading offshore team and responsible for end to end delivery of the project.

Technologies

Sitecore 9.0, ASP.NET, C#, Gigya & Hybris Integration, DAM

<https://www.expo2020dubai.com>

Dubai Tourism Website (DTCM)

Role

Closely working with marketing team to understand the business requirements. Solving technical puzzles and helping development team to deliver robust solution. Gave Sitecore training to client and developers.

Technologies

Sitecore 7.2, ASP.NET, Skyscanner Integration, SQL Server

<https://www.visitdubai.com>

Citywalk Dubai

Role

Involved in requirement gathering, implementation (coding), and unit testing of complete website.

Technologies

C#, ASP.Net, Sitecore CMS, AJAX

<https://www.citywalk.ae>

FAB Bank Dubai

Role	Assisted in architecting Sitecore Solution for FAB Bank as per Sitecore best practices. Reviewed complete implementation of existing Sitecore solution and presented 360 degree technical review feedback document to client.
Technologies	C#, ASP.Net, Sitecore CMS , AJAX https://www.bankfab.com/en-ae/personal

Meraas Corporate Website

Role	Assisted Meraas in architecting Sitecore Solution in Azure PaaS as per best practices. Reviewed complete implementation of existing Sitecore solution and helped client to upgrade Sitecore ecosystem.
Technologies	C#, ASP.Net, Sitecore CMS , AJAX https://www.meraas.com/en/

Yas Island, Abu Dhabi

Role	Provided technical expertise to Farah Experience in architecting Sitecore Solution for Yas Island as per Sitecore best practices. Reviewed complete implementation of existing Sitecore solution and provided a complete technical review feedback document to client.
Technologies	C#, ASP.Net, Sitecore CMS , AJAX https://www.yasisland.ae

Ferrari World, Abu Dhabi

Role	Assisted in architecting Sitecore Solution for FAB Bank as per Sitecore best practices. Reviewed complete implementation of existing Sitecore solution and presented 360 degree technical review feedback document to client.
Technologies	C#, ASP.Net, Sitecore CMS , AJAX https://www.ferrariworldabudhabi.com/

United HealthGroup

Role	Involved in requirement gathering, implementation (coding), and unit testing of Sitecore website.
Technologies	C#, ASP.Net, Sitecore CMS , AJAX https://careers.unitedhealthgroup.com

Atkins Global Website

Role	Involved in requirement gathering, implementation (coding), and unit testing of Sitecore website.
Technologies	C#, ASP.Net, Sitecore CMS , AJAX https://www.atkinglobal.com/en-gb

ArcelorMittal Corporate Website

Role	Involved in requirement gathering, implementation (coding), and unit testing of Sitecore website.
Technologies	C#, ASP.Net, Sitecore CMS , AJAX https://corporate.arcelormittal.com/